



LEAVE A GIFT IN YOUR WILL

CHARITY NUMBER: 1141261

Thank you for considering leaving us a gift in your Will – we really appreciate you taking the time to consider supporting the Blue Ribbon Foundation. A gift in your Will, however small or large, can help ensure we can always be here for people with breast cancer.

It is a common myth that only the rich and famous leave money to charity when they die.

This could not be any further from the truth. Thankfully, 74% of the UK population support charities and when asked, 35% of people say they would happily leave a gift in their Will once family and friends had been provided for.

The problem is only 7% actually do.

That is why, if we all leave some money in our Wills for charity as well as our family, we can make a huge difference. So, you don't have to be rich and famous to make a contribution that can make a difference.

You are under no obligation to let us know if you have left a gift to the Foundation in your Will, or even what you have left. However, if you would like to tell us, it gives us an opportunity to thank you.

What types of gift can you leave?

A share of your estate. After you have provided for your loved ones, you can leave a share of what remains to charity. This is known as a 'residuary gift'.

A cash gift. This is when you leave an exact sum of money to us. It's known as a 'pecuniary gift'.

A specific gift. Over the years we've received everything from a stream to antique jewellery.

A gift in trust. You can leave a gift for someone to use over a period of time. When the time has ended, the gift can be passed on to other recipients, such as a charity.

We receive all kinds of gifts in people's Wills, and we are grateful for all types of support. Speak to your solicitor if you're interested in leaving an alternative type of gift, or if you would like your gift to be spent in a certain way, perhaps towards something specific.

Five good reasons to make a Will and keep it up to date

1. Make sure your wishes are followed
2. Make it easier on friends and family
3. Help to minimise inheritance tax
4. Protect the rights of your partner
5. Give your assets to the people and causes you love most

Further information

We know it can be easy to put off, but writing your Will is essential to ensure your loved ones and the causes you care about are taken care of exactly how you wish. If you have any further questions, you can make an enquiry online at

Enquiries@BlueRibbonFoundation.Org.UK or call us on 01689 858877.

You can also write into ask for further information about Gifts in Wills at: Blue Ribbon Foundation, Crofton House, 5 Morley Close, Crofton, Kent BR6 8JR.